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- John Willis, CEO of Parametrix



IMPROVE BUDGETING WITH MINIMAL DISRUPTION

The Challenge

Parametrix an employee-owned, award-winning engineering, planning, and environmental consulting firm, provides specialized services across multiple regions. Due to the company's substantial growth, its finance team faced a budgeting process that became increasingly complex and cumbersome. This is a familiar story for fast-growing, successful companies and it was a problem Parametrix had to solve.

Controller Carrie Cupler recalls, "There had to have been at least 50 adjoining spreadsheets that were feeding into what became our total budget. The biggest concern was that at some point they were going to crash." Adding to the challenge, Parametrix's management team frequently had to reorganize regions to accommodate growth, which proved "a behemoth endeavor each time for reporting," according to Carrie. The finance team also had limited ability to track each budget change, which required extra communication and sometimes rework. The resulting inefficiencies that accompanied the continued company growth placed an increasing strain on the team.

INTERJECT, A Refreshing Approach

The turning point came when an employee recommended INTERJECT, which they used at a previous company. Parametrix had considered "cube-based" solutions years earlier, but INTERJECT stood out due to its intuitive integration with Excel — a familiar and trusted interface for the company. Carrie Cupler explained, "When we saw INTERJECT, it felt relatable, and it seemed like something our users could easily integrate with."

Parametrix's unique and complex requirements, affectionately termed their "Unicorn" budget process, are key to managing the company's continued growth. It was important to maintain the existing workflow to minimize disruption during the next budget cycle and ensure equal or improved outcomes. Carrie added that improving their existing system had been difficult due to its complexity, and she mentioned, "None of us knew what that looked like until INTERJECT came along."

Smooth Implementation

Implementation was notably smooth, driven by strong collaboration with the Parametrix IT team who quickly learned how to build on their existing technology stack using the INTERJECT Platform.

Scott Campoli, a key member of the IT team, shared, "We came in and picked up the INTERJECT approach quickly. It supported our existing database structure, SQL Server, and that made it easier to adapt to." The implementation process became an insightful collaboration.

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- Lora Crackenberger, Finance/Accounting Supervisor

IT team member Ben Budinger reflected, "Having INTERJECT as a resource and walking through building this from the ground up was a great learning experience. It expanded our mindset on what's possible elsewhere, too."

To ensure success, the team incorporated hands-on testing at each implementation step, actively listened to feedback, and made iterative improvements to align with expectations.

Dramatic Improvements

The transition to INTERJECT delivered immediate and dramatic improvements. Parametrix gained a flexible, intuitive, and real-time budgeting system that transformed their workflow. Lora Crackenberger, Finance and Accounting Supervisor, emphasized the shift: "INTERJECT made budgeting flexible, manageable, and honestly enjoyable. We've never said that about budgeting before!"

The solution scales with Parametrix's continued growth, drastically reducing manual spreadsheet tasks and consolidations. Senior Consultant, Jon Montalvo, highlighted this benefit: "With INTERJECT, there's a lot of ability to adapt to our specific needs and our growth. It scales with us."

Real-time tracking and accountability became essential features of the new system. Carrie explained how valuable transparency became: "Now we can go through and see exactly who edited what last. Jon and I just used that this week during a discussion about the previous budget period."

Fast Adoption By Users

The rapid adoption of INTERJECT's Excel-based solution fostered greater efficiency and faster insights. Users adapted quickly to the improvements within their familiar spreadsheets and the simplified process.

Carrie Cupler noted, "The real-time factor was a game changer. We no longer have to wait days to see budget updates. Changes happen instantly and visibly during discussions, making our users and meetings more productive."

Jon Montalvo shared his experience: "Now we can easily save off different iterations of the budget, pull them up side by side, and have meaningful conversations without

confusion. It's a huge value-add."

These benefits raised expectations across the board and increased the speed of insight. "Before INTERJECT," Lora remembered, "if someone made one change, we'd say, 'Okay, we'll get back to you tomorrow,' because we had to triple-check everything." Now, teams confidently adjust and communicate budget updates in real time.

The Big Wins

Parametrix experienced significant, quantifiable benefits from their transition to INTERJECT:

- **Hours Saved:** Real-time consolidation transformed weeks of manual work into instant updates. In one budget cycle, Jon Montalvo estimated that hundreds of hours were saved — representing a substantial reduction in costs.
- **Improved Accountability:** Enhanced transparency from budget change reporting improved communication, confidence, and accountability across departments.
- **Greater Accuracy:** A dramatic reduction in manual spreadsheet work minimized errors and eliminated the need to triple-check each iteration.
- **Flexible Integration:** Seamless integration with payroll and other systems enabled employee-level allocations tailored to Parametrix's unique requirements.
- **Adaptive Reporting:** New reporting capabilities that accommodate ongoing organizational and regional changes, supporting executive visibility and strategic planning.

CEO John Willis observed these improvements firsthand. He shared "INTERJECT has completely transformed our annual business planning and budgeting process and has enabled our team to focus on key issues and strategy while the software takes care of the details."

Looking ahead, Parametrix plans to expand INTERJECT's capabilities even further. The team's vision includes deeper integrations with operational analytics and broader financial reporting to continue enhancing insight and performance.

Summary

INTERJECT enabled Parametrix to convert its budgeting struggle into a streamlined, real-time success story for growth. By empowering users within a familiar spreadsheet environment, the company achieved high user adoption while significantly improving accuracy, efficiency, and scalability. INTERJECT was instrumental in supporting Parametrix's robust growth and complex budget and financial reporting needs.

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- Jon Montalvo, Senior Consultant